



RESPONSIBLE BUSINESS CONDUCT

EFFECTIVE INVESTMENT FACILITATION AND SUSTAINABLE DEVELOPMENT

27 – 31 MAY 2024
TURIN, ITALY



EFFECTIVE INVESTMENT FACILITATION AND SUSTAINABLE DEVELOPMENT

OVERVIEW

SNAPSHOT OF THE COURSE

Foreign direct investment (FDI) can contribute to inclusive, sustainable and sustained economic growth and decent work as outlined in the 2030 Agenda for Sustainable Development. However, this does not happen automatically. Enhancing the positive impact of FDI towards sustainable development and inclusive economic growth requires effective investment-related policies and enabling regulatory frameworks. Investment Promotion Agencies (IPAs) can play an important role to further unlock the development potential of FDI through project development, transfer of technology and skills, business linkages, policy development, facilitating public private partnerships amongst others. In this 5-day course, FDI professionals from IPAs and government institutions involved in trade, investment and sustainable development will learn how IPAs can maximize the positive impact of FDI for sustainable development and the creation of more and better jobs.



PLACE

TURIN, ITALY



DATES

27 – 31 MAY 2024



COLLABORATIVE LEARNING

ONLINE RESOURCES



LANGUAGES

ENGLISH



APPLICATION DEADLINE

15 APRIL 2024

WHAT

WHAT TOPICS DOES THIS COURSE COVER?

This course explores how IPAs can maximize the positive impact of FDI for Sustainable Development, using a range of tools and resources:

- Investment facilitation for development
- Tools for attracting sustainable and quality FDI
- Responsible business conduct as an entry point for dialogue with foreign investors, based on the provisions of the ILO MNE Declaration, a key international standard used by multinational enterprises.
- Strategies for fostering linkages between FDI and local business
- Effective aftercare for advancing sustainable development
- Strategic planning for an integrated approach

WHAT WILL I LEARN?

Participants learn how IPAs are improving their impact and shaping national development agendas in a wide range of areas, including:

- How to enhance alignment of FDI with national development priorities
- How to develop SDG projects
- How to engage with investors on responsible business conduct to increase development impacts
- How to facilitate linkages with local businesses
- How to measure qualitative and quantitative impact of your IPA through definition of KPIs for decent work and sustainable development
- Good practices from IPAs on investment facilitation for development

WHAT WILL I BE ABLE TO DO?

Participants will be equipped to advise their IPAs on specific ways to attract investment which will contribute more effectively to the SDGs, such as:

- Apply development frameworks for decent work in investment facilitation
- Create an enabling environment to ensure that FDI leads to positive social and economic outcomes
- Support IPAs to enhance development impacts of FDI.

As part of their participation, participants will develop a strategy for their institution to integrate and align the SDGs into promotion, facilitation, after care, planning, monitoring, and evaluation. Other participants will have a better understanding of how to support IPAs to enhance development impacts of FDI.

WHO

WHO ATTENDS THIS COURSE?

This course is designed for a wide range of professionals working for regional, national, and municipal IPAs or institutions/organizations with a similar mandate. This course might also be of particular interest to development practitioners with a specific interest in financing development through FDI investments.

WHY

WHY SHOULD I JOIN?

The ITCILO is part of the UN System and is the training arm of the International Labour Organization. The ITCILO is known for its innovative learning experiences and unconventional methodologies.

- An opportunity to connect and interact with colleagues from IPAs from across the globe on topics of mutual concern
- To learn from and with each other on best practices in IPAs on Investment promotion, digitization, resilience
- Connect and link up with experts from the United Nations, ILO, UNIDO, UNCTAD and WAIPA on the latest information and innovations available
- **Successful candidates receive an ITCILO Certificate of participation**

HOW TO REGISTER

Please register as early as possible via the following link:

<https://oarf2.itcilo.org/STF/A9017195/en>

- Partial scholarships are available for qualifying candidates.
- Women and participants from IPAs from the list of LDCs are highly encouraged to register

PRICE

Tuition: €1,775

Subsistence: €670

Total: €2,445

LEARN DIFFERENTLY

The Centre's methods include on-line lectures, training modules and group exercises

HIGH-LEVEL RESOURCES

Learn from ILO specialists, ITCILO trainers, and external lecturers

PROVEN PROCEDURES

This course is based on ILO-recognized strategies and standards



SCAN THE QR CODE
OR VISIT

bit.ly/3HQIMIV

CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators.

Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

International Training Centre of the ILO

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COURSE CODE: A9017155