

INNOVATION

COMMUNICATION FOR DEVELOPMENT

2 – 5 JULY 2019
TURIN, ITALY

COMMUNICATION FOR DEVELOPMENT

INNOVATING AND DESIGNING FOR SOCIAL CHANGE

OVERVIEW

SNAPSHOT OF THE COURSE

This course takes a practical approach to communication to effect change. It brings together professionals, academics, and creatives, providing a collaborative space to share ideas and explore new ones. Participants come up with creative ways to communicate about pressing issues, including migration, climate change, sexual harassment, and the future of work.

Are you ready to collaborate with 40 bright communication minds?



PLACE

TURIN, ITALY



DATES

2 – 5 JULY 2019



COLLABORATIVE LEARNING

ONLINE RESOURCES



LANGUAGES

ENGLISH



APPLICATION DEADLINE

14 JUNE 2019

WHAT

WHAT TOPICS DOES THIS COURSE COVER?

In this course, participants work on **practical solutions to today's big challenges.**

- Visual storytelling
- Advocacy communication
- Technology-enhanced development

WHAT WILL I LEARN?

Participants discover the impact of high-quality visuals on communication products.

- Creative-yet-strategic **multi-platform campaigns**
- **Social media** and the storytelling approach
- New **digital tools** behind today's best communication efforts

WHAT WILL I BE ABLE TO DO?

Participants that take this course are prepared to craft different types of stories in new ways.

- Tell **meaningful and engaging stories** that stand out, both online and offline
- Build **empathy, trust, and understanding** when working on a new project
- Develop communication approaches that consider **cultural differences and multiple audiences' needs**

WHY

WHY SHOULD I JOIN?

This course is for those who are already working in communication but want to learn new skills, those who are interested but haven't yet started, and those who need specific guidance.

- Effective communication is the antidote to **information overload**.
- The trainers are **international experts** in communication, training, and development.
- Participants **flex their creativity** through collaborative projects, hands-on exercises, and communication labs.

WHO

WHO TAKES THIS COURSE?

Participants from different countries, backgrounds, and careers learn and work together on a **United Nations campus**.

- Communication officers
- Development professionals
- Policy-makers
- Academics
- Creatives

2018 HIGHLIGHTS

Last year's participants worked on:

- A **mobile game** to stop street harassment in India
- A **map-based digital safe space** to reach migrants in Bangladesh
- An app that flags **fake news on social media** in Nigeria

HOW TO APPLY

Go to bit.ly/2DcMP9D to find the course and apply before **14 June 2019**.

PRICE

Tuition: €1,465
Subsistence: €530
Total: €1,995

CREATIVE PROJECTS

Last year's participants created communication campaigns from scratch

HIGH-LEVEL RESOURCES

Discuss relevant topics with digital media experts from the UN and other international organizations

PARTICIPATE

Enjoy inspiring conversations, interactive sessions, and communication labs

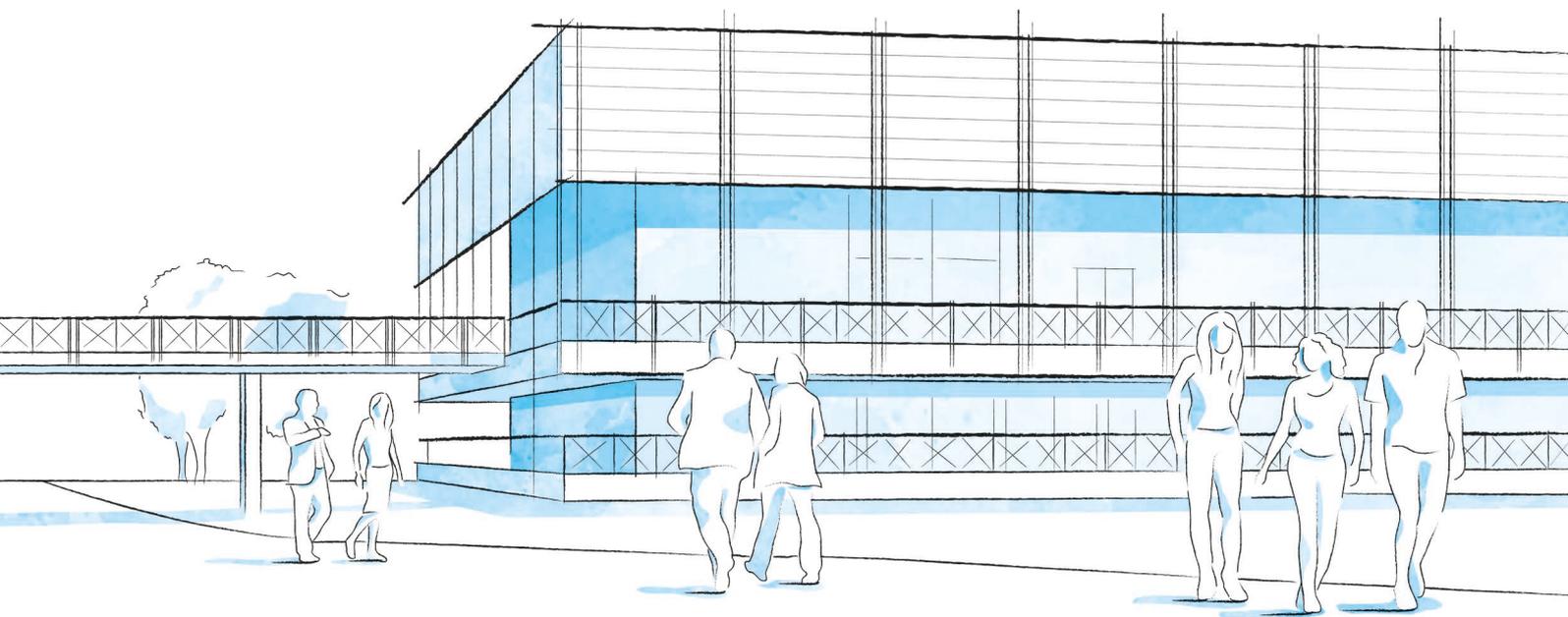
INNOVATE

Get familiar with the latest tools that boost communication efforts



SCAN THE QR CODE
OR VISIT

bit.ly/2ROG0PD



CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONALS

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre. Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

The Turin Centre provides a broad range of services for course participants and partners, including more than 280 private dormitories, a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services, and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

International Training Centre of the ILO
Learning Innovation
Viale Maestri del Lavoro, 10
10127 Turin – Italy

c4d@itcilo.org
www.itcilo.org

COURSE CODE: A9012075

Made of paper awarded the European Union Eco-label,
reg.nr FR/011/002, supplied by International Paper. 