



E-LEARNING

# OPEN ONLINE EDUCATION

28 OCTOBER – 22 NOVEMBER 2019  
ONLINE COURSE

# OPEN ONLINE EDUCATION

## GETTING STARTED WITH MOOCS

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## OVERVIEW

### SNAPSHOT OF THE COURSE

This course explores theoretical and applied issues related to how the internet and networking technologies have led to new learning models mediated by digital resources. For learners, open education offers an alternative path to competence development and professionalization, beyond the traditional borders of educational institutions. Learners enter and engage in open educational practices in order to meet, network and collaborate with their peers in working, learning and innovating.

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ONLINE

**ITCILO E-CAMPUS**



DATES

**28 OCTOBER –  
22 NOVEMBER 2019**



COLLABORATIVE LEARNING

**PEER-TO-PEER FEEDBACK  
AND AD-HOC COACHING**



LANGUAGES

**ENGLISH**



APPLICATION DEADLINE

**11 OCTOBER 2019**

## WHAT

### WHAT TOPICS DOES THIS COURSE COVER?

The course draws on theories of situated and networked learning and provides an overview of the different design and evaluation challenges for open learning contexts. Its activities will help learners to build a theoretical foundation, providing also instruments for designing and conceptualizing open online education opportunities (MOOCs). From a more applied perspective, participants will also explore the topic of open licensing while sharing their learning resources.

### WHAT WILL I LEARN?

Participants learn how to:

- Define why Open Education is relevant;
- Identify the different options for development and implementation of Open Education;
- Understand evaluation approaches for Open Online Education;
- Identify challenges and define solutions for scalability.

### WHAT WILL I BE ABLE TO DO?

The course will enable participants to:

- Learn about the relevance of Open Education;
- Learn how to design and implement options for Open Education;
- Explore evaluation approaches for Open Online Education;
- Identify challenges and define solutions for scalability.

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## WHY

### WHY SHOULD I JOIN?

The course combines individual learning with collaborative activities, such as online discussion forums.

- The course was designed in collaboration with **Open University of the Netherlands** and **Goethe University Frankfurt**.
- Its **online modules** fit into even the busiest of schedules.
- Get free access to a self-guided module on **Mobile Seamless Learning**: how to strategize mobile learning for your organization. This module was part of the Online Diploma Programme on Learning Interventions.
- Participants receive a **one-on-one coaching session** via web conference after the course ends.

## WHO

### WHO TAKES THIS COURSE?

- Trainers
- Instructional designers
- Information technology specialists
- Managers and policy makers from training institutions
- Training specialists from workers' or employers' organizations
- Vocational training professionals

### WHO ARE THE INSTRUCTORS?

ITCILO experts from the Learning Innovation Programme.  
Since 2015 ITCILO has been exploring the potential of MOOCs.

## HOW TO APPLY

Go to [bit.ly/2Tyxfip](https://bit.ly/2Tyxfip) to find the course and apply before **11 October 2019**.

## PRICE

Tuition: €955

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### LEARN DIFFERENTLY

Individual projects, online coaching, and performance support

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### HIGH-LEVEL RESOURCES

Learn from ITCILO trainers, and external lecturers

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### FLEXIBLE TRAINING

Make your own schedule for this fully online course

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SCAN THE QR CODE  
OR VISIT

[bit.ly/2VgdhFu](https://bit.ly/2VgdhFu)

# INFO

**FOR FURTHER INFORMATION  
PLEASE CONTACT**

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**COURSE CODE: A9712073**

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