

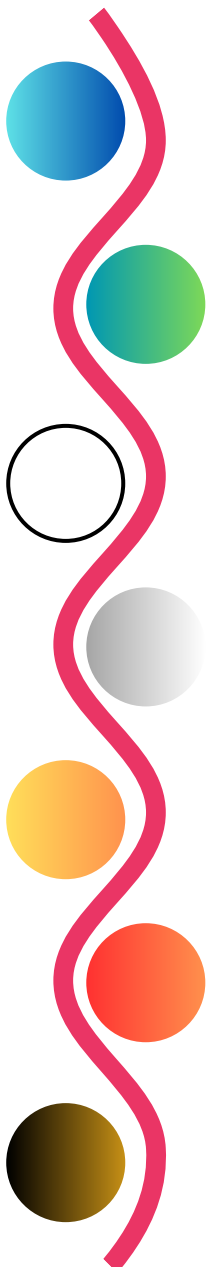
# UNVEILING THE COLOURS OF THE ECONOMY: A FRAMEWORK FOR THE FUTURE

**CATALYST INITIATIVE**

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**Economies and societies evolve rapidly due to mega-trends such as technological advancements and demographic changes. To design a sustainable future, organisations and institutions need new frameworks to understand realities and proactively stay ahead of these shifts.**

**Each colour in our framework represents a unique set of industries and sectors, illustrating the distinct yet interconnected roles they play in all economies.**



## **BLUE ECONOMY**

It promotes the sustainable use and management of marine and freshwater resources. It is essential for communities that rely on water and offers a pathway to global sustainability by integrating economic viability with the preservation of the planet's vital water resources.

## **GREEN ECONOMY**

Rooted in the principles of the Circular Economy, it emphasizes sustainability through practices aimed at reducing waste, optimizing resource use, and transitioning to renewable energies. It leads to sustainable, long-term prosperity while protecting the planet's ecological systems.

## **WHITE ECONOMY**

It emphasizes the health and social care sectors, playing a key role in ensuring that societies can effectively respond to current and future health challenges, while also promoting economic stability and improving quality of life for individuals.

## **SILVER ECONOMY**

Aiming to create a more inclusive society by recognising the contributions of older individuals, it fosters intergenerational solidarity, and ensures that the needs of aging populations are addressed through innovation, policy, and tailored products and services.

## **YELLOW ECONOMY**

Focusing on unlocking the potential of desert regions through the promotion of sustainable development models addressing the unique challenges of arid environments, it leverages the opportunities presented by these areas, fostering regional stability and global sustainability.

## **ORANGE ECONOMY**

As creativity becomes an increasingly valuable asset in the knowledge-based community, the Orange Economy highlights the importance of cultural and creative industries in shaping sustainable and equitable futures.

## **GOLD ECONOMY**

Driven by technological innovation, digital activities are at the forefront of global economic growth through fast-paced advancements. It constantly reshapes industries and societies, creating high-value jobs, and potentially accelerating the transition to more just societies.

# UNVEILING THE COLOURS OF THE ECONOMY: A FORESIGHT METHODOLOGY

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Our adaptable colour-coded methodology, developed with the European Training Foundation, allows participants to immerse themselves in one or more economic sectors, offering a tailored experience that adapts to the different needs and priorities of each partner.

Our structured approach advances through three dynamic phases, guiding participants from inspiration to actionable insights.



## DAY 1 - INSPIRATION

Thought-provoking sessions provide a comprehensive snapshot of the target colour(s), setting the stage for participants to explore current global trends, key challenges, and relevant innovation opportunities.



## DAY 2 - DEEP DIVE

Participants engage in structured discussions to explore future life and work conditions, envisioning societal changes, evolving workplace dynamics, and individuals' needs in these new contexts. They identify key challenges and opportunities to guide actionable steps towards the envisioned futures.



## DAY 3 - CONVERGENCE

The final phase synthesizes insights, fostering collaboration on five key cross-cutting themes critical to the future of work: job and business creation, strategies for upskilling and reskilling, equality, diversity and inclusion, digital transformation pathways, and workplace conditions.

For further details and collaboration opportunities, reach out to the **CATALYST INITIATIVE** at **ITCILO**