PROJECT MANAGEMENT

DEVELOPMENT COOPERATION ACADEMY

MOBILIZING FINANCING AND PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT

2025 EDITION

Information Note

International Labour Organization

ITC ILO International Training Centre

OVERVIEW

At a time of unprecedented global challenges, the world stands at a critical crossroads, and the pursuit of sustainable development has never been more urgent. Achieving this requires mobilizing resources and forging partnerships capable of addressing complex and interconnected issues. These partnerships must be multi-sectoral, involving the private and public sectors, civil society, and stakeholders from both the Global North and South. They must also be guided by a shared vision of a just and equitable future, where resources are effectively harnessed to tackle humanity's most pressing challenges. This event brings together leading thinkers and dedicated practitioners to explore innovative solutions for more integrated and better-financed development cooperation.

As we face the dual crises of climate change and deepening inequalities, a crucial question emerges: can we build a future based on collaboration, resilience, and equity, or will fragmented efforts hold us back? The Academy seeks to answer this question. More than a traditional conference, it serves as a dynamic platform for dialogue, innovation, and collective action, dedicated to leveraging resources and partnerships as drivers of transformative change in an increasingly polarized world.

We move beyond theoretical discussions to address the practical realities of mobilizing resources and building partnerships that deliver real results. Together, we will challenge conventional thinking, share insights, and explore strategies to reshape the financing and partnership landscape for sustainable development. Like previous editions of the Academy, this event will bring together diverse voices, experiences, and expertise, united by a shared mission to unlock new potential for progress, equity, and global social justice.

OBJECTIVE OF THE ACADEMY GLOBAL FORUM

Our primary goal is to explore how Development Cooperation can enhance social justice and facilitate a Just Transition.

The goal is to support your professional growth while broadening your horizons through a rich and engaging experience:

- **Navigating Contemporary Challenges:** Dive into the evolving financing and funding landscape of development cooperation, exploring the interplay of challenges and opportunities that shape partnerships today.

- **Targeted Learning and Certification:** Gain concrete competencies through a structured learning pathway, culminating in a certification of achievement in a specialized discipline of Development Cooperation management.

- **Building Resilience Amid Change Fatigue:** In an era of polycrisis and volatility, adaptability and resilience are essential. Discover strategies to stay motivated and committed to advancing partnerships for Development Cooperation, even in challenging times.

- **Peer Exchange:** Connect in meaningful dialogue with global practitioners, exchanging ideas and seeking innovative approaches to mobilize resources, foster partnerships, and manage Development Cooperation projects effectively.

Expanding Your Global Network: Strengthen your professional reach, forging lasting connections and collaborations with a diverse network of peers, setting the stage for future partnerships and learning opportunities.

HOW DOES THE ACADEMY WORK?

A MIX OF CONFERENCE FORMAT AND CERTIFICATION COURSE

Inspired by the success of the 2023 and 2024 DC Academy, ITCILO comes back with the same innovative format, blending elements of a conference and certification courses. Participants choose one specific discipline for certification, which they study both online and in person during the Academy's duration. The programme features an on-campus event where each day includes a plenary session. These sessions, focusing on Mobilizing Financing and Partnerships for Social Justice, involve panel discussions that bring together participants from all certification disciplines, fostering a rich exchange of ideas and perspectives.

WHO PARTICIPATES?

We welcome a diverse group of participants, including development practitioners, project managers, and evaluators, professionals from multilateral organizations, government officials, and freelancers in the field of development cooperation.

WHAT TOPICS WILL YOU LEARN ABOUT?

BLENDED CERTIFICATION PROGRAMME IN ONE DISCIPLINE

In addition to the Global Forum on Mobilizing Financing and Partnerships for Social Justice, the Academy offers a blended Certification Programme in six key disciplines of development management. Participants who successfully complete the online phase, in-person track, and tutor-led practicum will earn a recognized certificate of achievement.

The disciplines are:

- Programme and Project Design: Design strategies and plans for impactful initiatives.
- Effective Project Management: Learn sound management principles and agile and adaptive techniques for project success.
- Monitoring and Evaluation: Understand and apply key methods to assess programme performance.
- Financial Management: Gain insights into financial planning and oversight in development projects.
- Impact Evaluation: Measure the social and economic influence of your initiatives.
- Data Analytics and Knowledge Management for Development: Leverage data and knowledge-sharing to drive decisions, improve outcomes, and foster collaboration.

For comprehensive information on each discipline, including detailed application procedures and cost breakdowns, please consult the Annex.

Please note that the certifications achieved are part of the Diploma Programme for Development Cooperation Specialists

https://www.itcilo.org/diplomas/diploma-development-cooperation-specialist

GLOBAL PRACTITIONER FORUM

In the Global Practitioner Forum plenaries, we will explore how can resources and partnerships be mobilised to enhance development cooperation and social justice.

Global Financing Trends: How can we navigate the evolving landscape of development financing? Explore current trends, opportunities, and challenges, including innovative mechanisms like blended finance and impact investing, and their role in achieving Social Justice and SDGs.

Resource Mobilization Strategies: What makes a resource mobilization strategy effective? Learn to design strategies that align with organizational goals, diversify funding sources, and engage non-traditional donors for sustainable results.

Building Partnerships: How do we build partnerships that deliver real mutual benefits? Discover how to foster meaningful collaborations with non-state actors, balance diverse interests, and ensure equity and accountability.

Winning Proposals: What sets a successful project proposal apart? Master techniques for crafting proposals that align with donor priorities, clearly define objectives, and present a compelling case for funding.

Soft Skills for Partnerships: What role do interpersonal skills play in partnerships? Strengthen communication and negotiation abilities to build trust, develop common objectives, and collaborate effectively across cultures and sectors.

CROSS-DISCIPLINE EXCHANGE AND DIALOGUE

The Academy Forum will be an occasion for practitioners from various disciplines to interact. We will facilitate the interaction between project designers, managers, financial managers, communication and knowledge management officers, monitoring specialists and evaluators with a view to enhancing project impact and sustainability.

METHODOLOGY

The Academy offers a blend of online and in-person learning, structured into three distinct phases:

Online Distance Learning (9 June – 27 June 2025): Begin your journey on the ITCILO eCampus with a blend of live and self-paced preparatory activities. These sessions will focus on your chosen certification programme and an introduction to the Global Practitioner Forum on resource mobilization and partnerships.

One-Week On-Campus Academy (30 June – 4 July 2025): Advance your learning at the United Nations Campus in Turin, set in a 10-hectare green expanse by the River Po and the Turin hills, offering an ideal environment for professional growth. This phase includes face-to-face workshops with development practitioners and daily 90-minute sessions of the Global Practitioner Forum, focusing on critical topics like resource mobilization and partnerships. Participants also attend three specialized sessions per day (4.5 hours total) within their certification tracks, designed to build practical skills and competencies for more effective development cooperation.

Post-Academy Online Phase (7 July – 25 July 2025): Complete your learning journey by presenting your final project, which integrates concepts from your chosen track and insights gained from this year's Global Forum on resource mobilization and partnerships. This phase is designed to reinforce your learning and provide an opportunity to demonstrate your proficiency.

WORKING LANGUAGE

The working language of the Academy is English; however, the dedicated track on Monitoring and Evaluation is also available in French.

CERTIFICATION

Upon successfully completing the three stages of the program, participants will receive a **Certificate of Achievement**, recognizing their proficiency in their chosen discipline.

Please note that these certifications contribute to the **Diploma Programme for Development Cooperation Specialists**.

https://www.itcilo.org/diplomas/diploma- development-cooperation-specialist

ECAMPUS

All training resources will be made available through the ITCILO E-campus platform during the distance phases and the Academy in Turin. The access to the E-campus and related material, will be granted to the participants without limit of time after the end of the training.

HOW TO APPLY

The application deadline is 10th April 2025.

Our Academy is open to all professionals in the development field. Prior experience in development cooperation or project management would be beneficial but is not mandatory.

When you decide on your discipline of specialization, the next step is simple.

- Follow the links provided below under the description of each discipline; upon clicking on the registration link, you will be directed to an online form.
- Please fill in the online form providing us with your personal details, passport information and professional background.

We will contact you within a few days to inform you if you have been admitted & what the next steps are. Please note that, if needed, ITCILO can assist you with a support letter to facilitate the visa application process upon receipt of all requested documentation and payment of fees.

COST OF PARTICIPATION

Tuition €1,960

Subsistence €720 (full board accommodation during the residential week on Campus, in Turin)

Total: 2,680 Euros

For details on ITCILO cancellation policy, please visit the following page: https://www.itcilo.org/applications-payments-cancellation

CONTACT DETAILS

For any questions or concerns about the event, we're here to assist. Feel free to reach out directly to us at ppcm@itcilo.org (telephone number +39.011.693.6532)

PROJECT DESIGN CERTIFICATION PROGRAMME

ACTIVITY CODE A9718096

INTRODUCTION TO THECOURSE

The Project Design Certification Programme enhances participants' knowledge and skills in designing and writing project proposals, overseeing such processes. It also aims to improve participants' ability to identify and leverage opportunities to mobilize financial resources for projects. By sponsoring participants in this certification programme, and thereby professionalizing and certifying their staff, organizations will strengthen their institutional capacity to design and fund successful projects.

WHO ATTENDS THIS COURSE?

Technical specialists; national project coordinators; project managers and assistants; staff of international organizations; national development planning officials; NGO officials involved in the development of project proposals and resource mobilization activities.

WHY A PROJECT DESIGN CERTIFICATION PROGRAMME?

Organizations require their employees to develop and implement projects in their respective areas of specialization. These professionals are often highly specialized in their technical field, but lack the skills needed to design well-structured and complete projects.

This certification programme helps to bridge this skills gap and enhance the candidates' personal skills, thereby strengthening their ability to design successful projects and to mobilize resources.

After all, a well-written project document is the first step in ensuring project success, and is the best entry point for fundraising and partnership building.

WHAT WILL I BE ABLE TO DO?

- Identify project opportunities for an organization
- Use a range of tools and techniques to identify, design, plan, and budget projects
- Develop a project document and mobilize resources
- Identify potential development cooperation partnerships as the privileged entry point for fundraising

WHAT CERTIFICATION WILL I GET AS A SUCCESSFUL CANDIDATE?

- On successful completion of the programme requirements, you will be awarded a Certificate of Achievement.
- This certificate demonstrates that you have the right knowledge, skills and attitudes to design development projects.
- At the end of the programme, you will have designed and completed a project document as part of the certification programme - a great addition to your CV.

WHY SHOULD I JOIN?

The certification programme is organised in a blended modality. It includes a distance-learning phase followed by a one-week workshop in Turin on the United Nations Campus under the umbrella of the 2025 Development Cooperation Academy. Once participants have completed the workshop, they will then work remotely with the assistance of an expert on a final project and receive their certification. The entire programme consists of approximately 60 hours of learning.
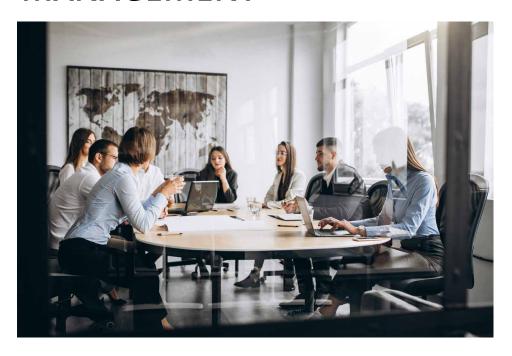
Moreover:

- Project design skills are essential for development professionals.
- Employers who sponsor participants will receive ready-to-use project documents.
- Participants receive a professional certificate attesting to their project design skills.
- The programme is designed and delivered by project management experts and practitioners.
- Participatory activities include self-guided modules, an online forum, practical assignments, coaching and tutoring.
- Participants receive permanent access to the Project Design Toolkit.

LINK FOR APPLICATION:

https://www.itcilo.org/courses/project-design-certification-programme-1

EFFECTIVE PROJECT MANAGEMENT

ACTIVITY CODE A9718095

INTRODUCTION TO THE COURSE

Over the past decade, development cooperation practitioners have recognized and agreed on the shortcomings of the classic and rigid "waterfall" approach to project management. This is particularly true for institutional capacity-development projects, awareness-raising projects and those implemented in fragile contexts. Recent research on complex social systems and ways of addressing non-linear cause-and- effect relationships points in the same direction. The behaviour of the actors involved is unpredictable, making it essential to adopt an agile, tailor-made approach to project management. For those who need

to specialize in project management in complex contexts, the ITCILO offers an online certification programme to enable them to acquire all the knowledge, technical skills and tools necessary to ensure agile, adaptive and effective project implementation, taking into account the complexity of the social systems in which such projects take place.

WHO ATTENDS THIS COURSE?

The course is designed for project directors, project implementation staff and chief technical advisors (CTAs) of projects funded by international financial institutions (IFIs) or implemented through international organizations; development practitioners working in programmes and projects. Candidates are expected to be currently involved in the management or supervision of such projects. Previous knowledge or work experience in project management is an advantage.

WHAT WILL I LEARN?

- A body of knowledge on theories of and approaches used to manage projects in contexts of uncertainty and in complex social systems
- Parameters for deciding how to organize project management (agile, hybrid or predictive models) tailored to the project context and its stakeholders to ensure effective project management
- Methods and approaches for planning, monitoring, reporting and controlling project delivery
- Soft skills for engaging the project team and managing stakeholder expectations and contributions
- Communication strategies to foster collaboration between project stakeholders, facilitate remote working, increase project visibility and report on results

WHAT TOPICS DOES THIS COURSE COVER?

- Establishing a common ground on the basics of Project Cycle Management
- Operational project planning
- Settings of complexity
- Agile and adaptive project management approaches and techniques
- Project governance structures, from traditional functional to remote models
- Stakeholder engagement, leadership, team management and communication
- Risk, procurement and financial management
- Monitoring, controlling and reporting, including remotely and using new technologies

WHAT WILL I BE ABLE TO DO?

Through self-study and expert-guided assignments, you will learn to:

- Review your own project's theory of change
- Assess the complexity of your project context
- Map your stakeholder network and plan for communication

- Design a project governance structure that is appropriate to the project's purpose and institutional context
- Design an operational plan
- Try out and evaluate agile planning and monitoring techniques
- Assess and plan the management of your project's risks
- Plan your project's monitoring, reporting and control functions

WHAT CERTIFICATION WILL I GET AS A SUCCESSFUL CANDIDATE?

On successful completion of the programme requirements, you will be awarded a Certificate of Achievement.

This certificate demonstrates that you have the right knowledge, skills and attitudes to manage development projects using a coherent and customized blend of project management approaches.

At the end of the programme, you will have developed unique and tailor-made project mechanisms as part of the certification programme - a great addition to your CV.

WHY SHOULD I JOIN?

The certification programme is organised in a blended modality. It includes a distance-learning phase followed by a one-week workshop in Turin on the United Nations Campus under the umbrella of the 2025 Development Cooperation Academy. Once participants have completed the workshop, they will then work remotely with the assistance of an expert on a final project and receive their certification. The entire programme consists of approximately 60 hours of learning. Moreover:

- Project management skills are essential for development professionals.
- Integrating classical management methodologies with the latest agile and adaptive techniques is the best approach to maximize success.
- Participants receive a professional certificate attesting to their project management skills.
- The programme is designed and delivered by project management experts and practitioners.
- Participatory activities include self-guided modules, an online forum, practical assignments, coaching and tutoring.
- Participants receive permanent access to the Project Management Toolkit.

LINK FOR APPLICATION

https://www.itcilo.org/courses/effective-project-management-certification-programme-1

MONITORING AND EVALUATION CERTIFICATION PROGRAMME (EN/FR)

ACTIVITY CODE A9718094 – ENGLISH

ACTIVITY CODE A9718090 – FRENCH (NEW!)

INTRODUCTION TO THE COURSE

An effective monitoring and evaluation system is essential for organizations, development practitioners and public sector managers to measure the success of programmes and projects and to report on results. Monitoring and evaluation systems enable continuous learning and performance improvement, making monitoring and evaluation functions vital for all organizations, programmes, and projects. The ITCILO offers an online certification programme that provides all the necessary technical skills and tools needed to ensure effective monitoring of projects and programmes and to efficiently manage the range of evaluations that are part of the programme or project cycle. This programme will help participants gain expertise in building monitoring and evaluation systems and help their ability to deliver high quality projects and programmes.

WHO ATTENDS THIS COURSE?

Monitoring and evaluation specialists; project coordinators; programme managers; independent evaluators; donor staff appraising and evaluating projects and programmes; non-governmental organization staff involved in monitoring and evaluation.

WHAT TOPICS DOES THIS COURSE COVER?

- Identify areas of improvement and brush up on your technical and managerial skills.
- Results Based Management
- Monitoring and evaluation system: purpose, scope and clients
- Monitoring, reporting and control
- Risk Management
- Evaluation of development programmes and projects
- Methods, tools and techniques for setting up monitoring and evaluation systems

WHAT WILL I LEARN?

- Theories of and approaches to monitoring and evaluation
- The links between monitoring, reporting, control, audit, research, and evaluation
- The components of a successful monitoring and evaluation system, and how to set one up
- Methods, tools and techniques for operating a monitoring and evaluation system

WHAT WILL I BE ABLE TO DO?

- Work with your peers to hone your skills, and put them to use immediately
- Engage stakeholders through leadership and soft skills
- Build an M&E plan
- Design empirical project evaluations
- Differentiate impact evaluation using quantitative and qualitative approaches
- Develop a communication plan to share findings, recommendations, and emerging practices

WHY SHOULD I JOIN?

The certification programme is organised in a blended modality. It includes a distance-learning phase followed by a one-week workshop in Turin on the United Nations Campus under the umbrella of the 2025 Development Cooperation Academy. Once participants have completed the workshop, they will then work remotely with the assistance of an expert on a final project and receive their certification. The entire programme consists of approximately 60 hours of learning. Moreover:

- Employers who sponsor participants receive new or revised monitoring and evaluation plans for their organization as a result of the course.
- Successful participants receive a professional certificate attesting to their ability to effectively monitor and evaluate projects and programmes.
- The programme is designed and delivered by monitoring and evaluation experts and practitioners.
- Participatory activities include self-paced modules, webinars, an online forum, practical assignments, coaching and tutoring.

- Participants have permanent access to the training material and a monitoring and evaluation toolkit.

LINK FOR APPLICATION – ENGLISH EDITION

https://www.itcilo.org/courses/monitoring-and-evaluation-certification-programme-2

LINK FOR APPLICATION – FRENCH EDITION

https://www.itcilo.org/courses/programme-de-certification-en-suivi-evaluation-mixte-new

FINANCIAL MANAGEMENT FOR DEVELOPMENT PROJECTS

ACTIVITY CODE A9718092

INTRODUCTION TO THE COURSE

Financial management of development projects is more than an administrative and control function. Sound financial management is a critical prerequisite for successful project implementation. Timely and accurate financial information is essential for effective decision-making, as well as for corrective action by project management to improve the prospects of timely completion within the planned project budget and scope of deliverables. Sound project financial management provides the essential information needed by those who manage, implement and monitor projects, including government oversight agencies and financing institutions. It also provides assurance to recipient countries, lenders and the donor community that funds have been used efficiently and for the intended purpose, and acts as a deterrent to fraud and corruption by providing

internal controls and the ability to quickly identify unusual occurrences and variances. By acquiring the skills needed to set up the various components of an integrated project financial management system, with appropriate modules/procedures for planning and budgeting, accounting, financial reporting, internal control, audit, procurement and disbursement, you will be able to position yourself as a certified and credible project financial officer.

WHO ATTENDS THIS COURSE?

Financial officers and assistants; project finance officers; administrative and financial assistants; senior project assistants; disbursement specialists; project accountants and assistants; financial management specialists; accounts managers.

WHY A FINANCIAL MANAGEMENT COURSE?

Good project financial management is essential if development cooperation projects are to achieve their objectives. Well planned, organised and executed project financial management also builds confidence by demonstrating to stakeholders that adequate governance arrangements are in place.

WHAT WILL I LEARN?

- Understand the fundamental definitions, concepts, boundaries, implications and standards of project financial management
- Prepare and present the project budget in accordance with the agreed accounting system(s) and identify key stakeholders involved in project financial management.
- Understand the legal, operational and financial implications of the project financing or funding agreement(s) on project implementation and financial reporting.
- Operate the project financial system: managing stakeholders, collecting and using financial data, managing budget changes, fiduciary risks and financial controls.
- Develop a bespoke project financial management system, identify computerized solutions and systems, and develop a project operations manual.
- Apply soft skills and knowledge to understand and manage project-related financial challenges, contingencies and issues
- Adopt a lifelong learning paradigm for project financial management

WHAT WILL I BE ABLE TO DO?

Participants will be able to competently design and operate project financial management systems and make corresponding payments/disbursements in accordance with sound professional standards and the harmonized requirements of donors and their respective governments.

Participants who successfully complete the training can expect to improve or enhance their knowledge and skills and be able to:

- Explain the principles, definitions and concepts of project financial management:
- Capture financial parameters in core project documents to the design the financial management system
- Customize the project financial system
- Operate the project financial system: budgeting, monitoring, controlling and reporting
- Close the project financially and coordinate auditors
- Identify ethical challenges and applying soft skills in managing project finances

WHAT CERTIFICATION WILL I GET AS A SUCCESSFUL CANDIDATE?

On successful completion of the programme, you will receive a certificate demonstrating your advanced proficiency in managing project finances in development work.

This certificate not only provides proof of your knowledge and skills but also showcases your dedication to advancing your career.

The end-of-programme project, a review of your own and unique financial system, will provide you with a unique addition to your CV.

With these accomplishments, you will stand out to potential employers as a valuable asset.

WHY SHOULD I JOIN?

The certification programme is organised in a blended modality. It includes a distance-learning phase followed by a one-week workshop in Turin on the United Nations Campus under the umbrella of the 2025 Development Cooperation Academy. Once participants have completed the workshop, they will then work remotely with the assistance of an expert on a final project and receive their certification. The entire programme consists of approximately 60 learning hours. Moreover:

- Employers who sponsor participants benefit from strengthened financial management systems and procedures, improving efficiency, transparency, and accountability in their organizations.
- Successful participants receive a professional certificate, demonstrating their ability to manage project finances in compliance with international standards and donor requirements.
- The programme is designed and delivered by development practitioners and financial management experts with extensive experience in development cooperation, ensuring practical and applicable learning.
- Participatory activities include self-paced learning, webinars, case studies, and practical assignments, enabling participants to apply financial management principles in real-world development project contexts
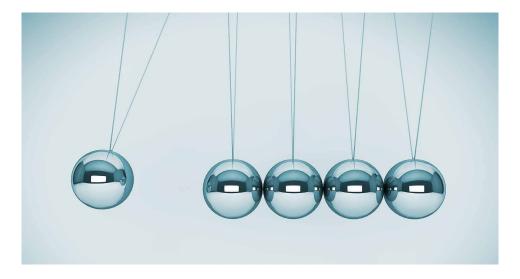
LINK FOR APPLICATION

https://www.itcilo.org/courses/financial-management-development-professionals-1

IMPACT EVALUATION OF POLICIES, PROGRAMMES AND PROJECTS

ACTIVITY CODE A9718093

INTRODUCTION TO THE COURSE

Are you ready to become an impact evaluation expert? This certification programme combines practical experience and collaborative learning to help you design, implement, and interpret effective impact evaluations. With a focus on rigour and practical skills, this course is perfect for anyone looking to upgrade their skills as development practitioners. In a global context of financial scarcity, misinformation and growing need for evidence-based decision-making, learning to evaluate impact has never been more important. This comprehensive course brings together evaluation experts and researchers, and development practitioners, in a collaborative and instructive learning space. Participants will gain valuable experience in impact evaluations and cost-benefit analysis, enabling smarter decision-making for organizations and policy makers. This programme is highly recommended for anyone interested in advancing their skills in impact evaluations and becoming a certified expert in the field.

WHO ATTENDS THIS COURSE?

Monitoring and evaluation specialists; independent evaluators; researchers; project coordinators and programme managers; donor staff appraising and evaluating projects and programmes; policy-makers; non-governmental organization officials involved in monitoring and evaluating.

WHAT WILL I LEARN?

- A body of knowledge on theories and approaches used to conduct impact evaluations of public policies, development programmes, and projects
- Methodologies and approaches to design impact evaluation using both: qualitative and quantitative data based design
- Criteria to decide which is the most appropriate impact evaluation design
- How to develop a process to plan, operationalize, budget, and manage an impact evaluation.

WHAT TOPICS DOES THIS COURSE COVER?

- General concepts and considerations for impact evaluation: the recurring dilemma of attribution versus contribution
- Quantitative and qualitative methods for impact evaluation
- Experimental and quasi-experimental designs for impact evaluation
- Methods of data collection, processing and analysis for impact evaluation
- Managing and using the impact evaluation for decision-making and developing new knowledge

WHAT WILL I BE ABLE TO DO?

- Work with your peers and expand your international network to access new resources, hone your skills and apply them immediately:
- Identify and engage relevant stakeholders throughout the impact evaluation process using technical and soft skills
- Select the most appropriate impact evaluation design to respond to the unique context of the intervention and to the prevailing constraints of data, time, money, and context.
- Design a customized impact evaluation scheme for the unique context of a development intervention of your choice.
- Build an operational plan to conduct the impact evaluation
- Collect, process, and analyses data to evaluate impact using quantitative and qualitative approaches
- Use impact evaluation results for informing decision-making and economic analyses.

WHY SHOULD I JOIN?

The certification programme is organised in a blended modality. It includes a distance-learning phase followed by a one-week workshop in Turin on the United Nations Campus under the umbrella of the 2025 Development Cooperation Academy. Once participants have completed the workshop, they will then work remotely with the assistance of an expert on a final project and receive their certification. The entire programme consists of approximately 60 hours of learning. Moreover:

- Monitoring and evaluation skills are essential to professionals working in development.
- Data analysis and evaluation skills are essential to professionals working in the public and development sectors.
- Employers that sponsor participants obtain the possibility to create an impact evaluation scheme for one of their development interventions.
- Successful participants receive a professional certification attesting their capacity to effectively design and conduct impact evaluation.
- The programme was developed and is implemented by evaluation experts and practitioners, researchers and development cooperation managers.
- Participatory activities include self-guided modules, webinars, online forum, practical assignments, individualized feedback and tutoring.
- Participants keep access to the e-Campus course on impact evaluation, training material, and references.

LINK FOR APPLICATION

https://www.itcilo.org/courses/impact-evaluation-certification-programme-0

DATA ANALYTICS AND KNOWLEDGE MANAGEMENT FOR DEVELOPMENT (NEW!)

ACTIVITY CODE A9718091

INTRODUCTION TO THE COURSE

Massive digitization drive across public and private sectors has led organizations and their people to possess vast amounts of data, both qualitative and quantitative, often complex, unstructured, and varied. This huge data proliferation has also been accompanied with advances and rapid developments in data analytics by a corresponding surge in the creation of powerful tools. The exponential growth in both data and analytical capabilities, including artificial intelligence, is creating opportunities and challenges for managing knowledge. By integrating data analytics and knowledge management individuals and organizations can gain and share powerful insights, test strategies, improve transparency, increase value and improve the impact.

If you have witnessed a knowledge gap in your organization and want to learn about developing strategies on leveraging data to bridge this gap this is the course for you. Alternatively, if you seek to build a culture in your organization that capitalizes on data-driven knowledge to develop impactful policies, programmes and projects and streamline work processes, this certification programme will guide you in doing so. Or, if you are interested in learning how data analytics can improve your own performance and, if you are curious about the latest trends and the future foresights towards data analytics and knowledge management, this course is the right place to be! Welcome to the certification course on "Data Analytics and Knowledge Management for Development".

WHO ATTENDS THIS COURSE?

Programme and project managers, knowledge management officers, monitoring and evaluation officers, technical specialists, project professionals, professionals from private enterprises, academicians and researchers involved in the identification, design, implementation and evaluation of development policies, programmes and projects.

WHAT IS THE OBJECTIVE OF THIS COURSE?

Within the rich tapestry of possibilities and challenges brought about by technology, particularly artificial intelligence, this certification programme has been designed to cater to the needs of learners in the realm of development cooperation. It aims to empower individuals with the ability to proficiently use data analytics and knowledge management, separately and in conjunction, to drive strategic intervention planning, construct evidence-based models for development and theories of change, facilitate adaptive and agile management, enhance robustness of evaluations, foster transformational organizational development and change, and enhance external communication.

This certification programme equips learners with the necessary concepts, skills, and tools to collect, transform, and organize data for actionable knowledge and informed decision making for improving performances and work processes. The course also provide the learners with the comprehensive understanding of knowledge management from the light of organization-level processes, practices, governance, and systems including technological support systems. Additionally, the course amalgamates data analytics and knowledge management for providing learners with a holistic approach of value creation for achieving efficiency and effectiveness at both individual and organizational levels so that they become more impactful, resilient and future-ready.

WHAT WILL I LEARN?

- Understand data and knowledge related key concepts and relationship among them.
- Know the methods and tools for data analytics, with an emphasis on real-life applicability
- Optimize value of organizational knowledge to achieve and support your strategic objectives
- Find synergies and intersections between data analytics and knowledge management in the context of development
- Leverage data-driven knowledge management in the context of public policy processes, programme and projects including organizational development.
- Explore different techniques and tools
- Get acquainted with the current technological landscape and future trends including big data and artificial intelligence in the context of development planning and interventions.

WHAT TOPICS DOES THIS COURSE COVER?

- Data, Information, and Knowledge in Development
- Familiarizing with the Data Ecosystem

- Leveraging Data Analytics
- Foundations of Knowledge Management: Unlocking organizational intelligence
- Knowledge Management Principles into Practise : Techniques, tools and technological solutions
- Organizational Learning and Knowledge Continuity: Sustaining Development through Institutional Memory and Adaptive Learning
- Big Data and Knowledge Management Nexus for Developmental Impact
- Navigating the Future: AI-Driven Knowledge Management in Development

WHAT WILL I BE ABLE TO DO?

Participants who successfully complete the course can expect to improve or enhance their knowledge and skills and be able to:

- Assess your own organization's readiness for data-driven transformation.
- Develop a data management plan for your own organization, programme or project and get acquainted with relevant tools.
- Apply relevant data analytics techniques with an understanding of the underlying assumptions.
- Identify the key techniques and tools that intersect with Knowledge Management
- Develop a knowledge management strategy and roadmap for your own organization, programme or project
- Advocate for a culture that harnesses the knowledge and experience of people and focuses on learning.
- Use data driven knowledge along the lifecycle of public policy processes, programme and projects including organizational development.
- Immerse into the world of new and emerging trends and technologies of data driven knowledge management solutions and foster innovation including Big Data and Artificial Intelligence.

WHY SHOULD I JOIN?

The certification programme is organised in a blended modality. It includes a distance learning phase followed by a one-week workshop in Turin on the United Nations Campus under the umbrella of the 2025 Development Cooperation Academy.

Once participants have completed the workshop, they will then work remotely with the assistance of an expert on a final project and receive their certification. The entire programme consists of approximately 60 hours of learning. The course helps you gain practical insights and skill, improve your ability to understand, analyse and interpret data effectively, generate valuable insights and use the evidence generated in solving complex development problem or improving your individual or organizational performance. The course covers current best practices and tools keeping you up to date with the latest trends and advancements in this field. It connects you to peers in a truly global classroom and provide you an opportunity to network with other professionals in the field from a wide range of public, private and non-profit backgrounds.

LINK FOR APPLICATION

https://www.itcilo.org/courses/data-analytics-and-knowledge-management-development-1

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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