



TRADE LAW

BIG DATA AND TRADE LAW

14 – 17 APRIL 2025
TURIN, ITALY

Information Note

In the digital age, big data is revolutionising the way international trade is conducted, regulated, and understood. The intersection of big data and trade law is reshaping global commerce, creating new challenges and opportunities for policymakers, businesses, and legal professionals. The training course Big Data and Trade Law is designed to provide participants with a nuanced understanding of how digital transformation is impacting trade regulations and practices worldwide.

This immersive, four-day programme delivers an engaging learning experience that combines expert-led lectures, real-world case studies, and hands-on workshops. Participants will explore pressing topics such as the platform economy, including the Digital Services Act, the Platform-to-Business Regulation, and product liability for online marketplaces. The course also examines the transformative effects of emerging technologies like Artificial Intelligence (AI), Blockchain, and Robotics on international trade, fostering a forward-looking perspective on legal and regulatory developments.

Hosted in the collaborative environment of the ITCILO Campus in Turin, this course offers a unique opportunity to connect with leading professionals and peers from various industries and regions. By investigating the legal frameworks governing big data and technological innovations, participants will gain practical insights into their implications for international trade.

By the end of the course, attendees will have acquired advanced knowledge and actionable strategies, joining a global network of professionals dedicated to shaping the future of trade law in the digital era.

WHO SHOULD PARTICIPATE IN THIS COURSE?

This course is tailored for:

- Legal professionals, advisors, practitioners, and managers with a background in international trade law.
- Senior representatives from public administrations, private companies, international organisations, United Nations agencies, and NGOs.
- Specialists from corporate legal departments, government bodies, intergovernmental organisations, and academic or research institutions seeking to deepen their understanding of big data and trade law.

LEARNING OBJECTIVES

Participants will:

- Gain a detailed understanding of the platform economy and its regulatory environment.
- Clarify the implications of the Digital Services Act and Platform-to-Business Regulation.

KEY FEATURES

MODERN METHODS

Learn by doing, through case studies, workshops, and group exercises

INSPIRING DISCUSSIONS

Exchange ideas with international students and faculty

HIGH-LEVEL RESOURCES

Teaching and guidance from leading scholars, trade experts, lawyers, legal counsels, officers

- Explore legal considerations surrounding product liability in online marketplaces.
- Analyse the influence of AI, Blockchain, and Robotics on trade law and global commerce.
- Assess the legal frameworks that guide innovation and digitalisation in international trade.

METHODOLOGY

This intensive, face-to-face programme runs over four days, from 9:00 am to 3:30 pm, at the ITCILO Campus in Turin. The methodology integrates theoretical insights with practical applications, encouraging participants to actively engage in discussions, group exercises, and real-world case analyses.

HOW TO APPLY AND CONDITIONS OF PARTICIPATION

Applications must be submitted online via <https://oar2.itcilo.org/STF/A9017929/en> by **3 March 2025**.

The participation fee, excluding international travel costs, is **EUR 2,545**, payable in advance by the participant or their sponsoring organisation. This fee covers tuition, access to the eCampus platform, use of training facilities and support services, course materials, accommodation and full board at the Centre's Campus, and emergency medical insurance.

ADDITIONAL INFORMATION

- **Language:** The course will be conducted in English.
- **Certificate:** Participants will receive an ITCILO Certificate of Participation upon successful completion.
- **Contact:** For further details, please contact tradelaw@itcilo.org.

This course goes beyond theory, equipping participants with the tools to navigate the challenges of digital transformation in trade law. Through in-depth exploration of key topics and engagement with top-tier experts, you will gain a competitive edge in understanding and applying legal frameworks for big data and technology-driven trade. Whether you aim to lead in this evolving field or enhance your organisation's approach to trade law, this course is an essential step forward.

CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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