ONLINE **SKILLS DEVELOPMENT**

TRACER STUDIES: MEASURING IMPACT OF VOCATIONAL TRAINING

TUTOR-BASED E-LEARNING

23 SEPTEMBER – 18 OCTOBER 2024
🕐 **4 WEEKS, 20 HOURS**

Information Note

International Labour Organization

ITC International Training Centre

INTRODUCTION TO THE COURSE

The **ITCILO and ILO's Employment Department, Skills and Employability Branch** join forces to bring learners a course on "Tracer Studies" to measure impact of vocational training.

Tracer studies or graduate surveys are standardised surveys of graduates from education institutions, which take place some time after graduation or at the end of a training. Tracer studies commonly s topics include questions on study progress, the transition to work, work entrance, job career, use of learned competencies, current occupation and bonds to the education institution (school, centre, university).

Tracer studies are common in higher education, but are becoming more and more popular in **technical and vocational education and training (TVET)**. Reforms and programmes seeking improvement of TVET systems (you can check our website for the upcoming course on Skills anticipation and matching) try to respond to labour market needs and contribute to overcoming skills mismatch, and support the transition from school to work; to achieve these objectives, TVET institutions need data from tracer studies to measure their effectiveness and the impact they have generated.

THE COURSE AT A GLANCE

THE WHY?

When implemented well, tracer studies equip decision makers with valuable information regarding the educational offer and its relevance in the labour market.

THE WHAT?

This course equips learners with the knowledge and tools necessary to design, implement and manage tracer studies as well as communicate and disseminate their results with impact.

THE WHO?

Policy and decision-makers involved in improving technical and vocational education and training (TVET) so it may better respond to the demands of the labour market.

THE HOW?

Through a learner-centred and practice-oriented approach, participants will embark on a four-week learning journey to develop the required skills through innovative and user- friendly e-activities.

WHO ATTENDS THIS COURSE?

This course is intended for a **wide range of stakeholders**, who are interested in learning about Tracer studies, or are currently involved in designing, implementing or monitoring tracer studies, including:

- Tracer study practitioners: researchers, school teachers, university lecturers or administrative staff;
- Staff of Ministries and public agencies in charge of TVET or skills development at national, regional or sector levels seeking to obtain information and data to inform decision-making;
- Research centres and expert networks involved/engaged in carrying out tracer studies for clients; associations and networks with interest in evidence offered by tracer studies;
- Social partners and experts who design labour market policies and participate in decision-making processes of approving skill training projects/programmes;
- Representatives from enterprises developing modern human resource management strategies;
- Experts and technical staff involved in study design and implementation, such as survey managers, data collectors and analysts.
- Managers of education institutions and other policy- and decision-makers who want background knowledge about tracer studies.

OBJECTIVES

The main objective of this course is to help participants preparing to carry out tracer studies in their respective professional environment with a practical, output-oriented, quality assured approach. Upon completion of the course, participants will have all the necessary tools to:

- plan and design a tracer study with clear objectives;
- develop the questionnaires and roll out the data collection phase;
- analyse data, interpret and present results and apply self-evaluation.

Participants will leave this course connected to a **global network of tracer study experts and practitioners** which will offer them the opportunity to exchange regularly on this topic after the course.

MODULES

This micro-course will consist of the following four learning units:

UNIT 1 ● PREPARING FOR A TRACER STUDY

- Key concepts, terminologies/definitions
- Tracer study - basic steps, timeline, work tasks & minimum requirements
- Setting key objectives of tracer studies
- The design cycle

UNIT 2 ● ROLLING OUT A TRACER STUDY

- Questionnaire modules for a tracer study
- Questionnaire development
- Data collection methods

UNIT 3 ● ANALYSING AND PRESENTING THE RESULTS OF A TRACER STUDY

- Data analysis – recommended software, techniques and approaches
- Interpretation of results and practical conclusions
- Presentation and dissemination of results
- Self-evaluation of study quality

UNIT 4 ● INDIVIDUAL ASSIGNMENT ● DEVELOP YOUR TRACER STUDY PROJECT

FORMAT AND METHODOLOGY

This innovative e-learning course has been designed according to a **learner-centred** approach to better involve participants and keep them motivated. It is highly interactive and engaging, using a variety of methods to make the course captivating and relevant.

Each unit is made up of interactive and practice-oriented activities, which take the participant through a systematic learning journey from practice of simpler to more complex concepts, and a proficient know-how on how-to design, and conduct tracer studies in a specific context. The course features interactive practice activities through easy- to-reference infographics, how-to exercises, methodological templates, group work, webinars with experts, self-reflection questions and interactive quizzes.

Through **coffee-room discussions** and peer-to-peer projects, participants will have the opportunity to learn from international experts and engage in knowledge exchange and co-creation with fellow participants.

The **resource gallery** provides a compendium of complementary learning resources, case studies and success stories from around the world.

A certificate of participation will be issued for participants who fulfill the criteria inlcuding participation frequency, activity completion and the submission of the individual assignment.

LANGUAGE

Training materials are in **English** and participants are required to have a good knowledge of written English to successfully complete the course.

APPLICATION

If you wish to participate in this course, please fill in the online application available here: https://oarf2.itcilo.org/DST/A9717164/en by **6 September 2024.**

Apply Online: Complete all required fields and attach the necessary documents. The more thorough your application, the smoother your registration process will be, ensuring your participation is secured.

Watch Your Email: We will review applications and contact selected participants via email. You may be asked to provide additional documents or payment details. This process will occur from the training announcement until two weeks before the course starts.

Receive Confirmation and Begin Your Training Journey: Once your registration is confirmed, you'll receive a confirmation email with all the details you need to access the online platform and start your training.

TUITION FEES

€1,190

ABOUT FELLOWSHIPS

Candidates who have never received a fellowship from ITCILO, women, and persons with a disability will be given priority for fellowships.

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges

- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges

- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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