



ONLINE

TRADE AND JOBS

TRADE IN THE DIGITAL WORLD

OPPORTUNITIES TO CREATE DECENT AND PRODUCTIVE JOBS

9 SEPTEMBER – 4 OCTOBER 2024

 4 WEEKS

Information Note



International
Labour
Organization



UN trade &
development 



International Training Centre

INTRODUCTION TO THE COURSE

In today's rapidly evolving global economy, digital trade has become an increasingly important driver of economic growth and job creation. With the rise of e-commerce, online marketplaces, and digital platforms, businesses of all sizes can now access new markets and customers around the world, creating new opportunities for job seekers and entrepreneurs alike.

The training course on 'Digital Trade: Opportunities to create decent and productive jobs' is designed to provide participants with a deep understanding of the potential benefits, challenges, and strategies associated with leveraging digital trade to foster job creation and economic development.

This course aims to get an overview on the concepts of digital trade and digital economy, it will explain the distinction between the traditional value chains and digital value chains and improve knowledge on how digital technologies in trade could be an opportunity to formality by presenting the tools and good practices of formalization of trade jobs and creating new productive jobs..

This course will also focus on trade in services and discuss the nexus between trade, migration and development by explaining how trade could work for migration and how migration could work for trade.

By the end of this course, participants will be equipped with the knowledge, insights, and practical strategies needed to capitalize on the job creation potential of digital trade, thereby contributing to a more resilient, dynamic, and inclusive labor market.

LEARNING OBJECTIVES

The training course aims to:

- Get an overview on the distinction between the digital economy and the digital trade, their scope and their focus
- Acquire knowledge on the shift from the traditional supply chain to the digital supply chain and its impact on businesses and job creation
- Get insights and sound understanding on E-formality and how does it relate to decent work and sustainable development
- Acquire knowledge on trade in services and its linkages with migration.

TARGET AUDIENCE

The course is conceived to people affiliated to any of the following:

- Ministry of trade, digital transformation
- Employers' and Workers' Organizations

- Trade promotion agencies, Research organization in digital trade
- Digital trade, digital marketing experts
- Other national, regional institution or NGOs addressing issues of digital trade and employment

STRUCTURE AND CONTENT

The course includes 4 modules that cover several topics related to the digital trade, digital supply chain management, E-formality and trade in services and how these topics impact job creation. The training modules require 5– 6 hours of effort from candidates per week. On a weekly basis, learning modules are deployed:

Module 1: The shift to the digital trade: Concepts and background

- Digital trade and digital economy
 - Understanding the distinction between digital trade and digital economy
 - Benefits of digital trade
 - How does digital trade impact small businesses?
- Introduction to digital transformation
- Why digital transformation is challenging?
- Case studies and best practices

Module 2: Traditional Supply Chain Vs Digital Supply chain

- What are the activities that could be digitalized?
 - E-procurement, E-logistics, E-invoices, E-transactions, E-marketing...
- What are the challenges of digital work?
- Decent work principles
- Skills development

Module 3: E-formality as a solution to decent work and sustainable development

- Introduction to E-Formality
- How digital technologies in trade can be an opportunity to formality?
- Tools and good practices of formalization of trade jobs and creating new productive jobs

Module 4: Trade in Services

- Definition of trade in services
- How are services traded?
- Case study: Trade, migration and development
 - How trade works for migration
 - How migration works for the trade.

HOW TO APPLY

The forum will be hosted in a digital platform developed by ITCILO eCampus

Applicants are kindly asked to send us:

1. A completed online registration form: <https://oarf2.itcilo.org/SHF/A9717493/en>
2. If you are financed by your organization (or a donor) an official sponsorship letter is required to finalize your registration. The letter can be uploaded to the application form or sent by email to devinvest@itcilo.org
3. If you pay the course fees directly, please note that the payment is due before enrolment in the course. More details about payment methods can be found [here](#).

OTHER INFORMATION

LANGUAGE

The training course will be held in English

DEADLINE

2 September 2024

COURSE FEES

1190 EUR

CERTIFICATE

An ITCILO Certificate of participation will be Awarded

CONTACT

devinvest@itcilo.org

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course:
No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course:
Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course:
Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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