



ONLINE

MONITORING AND EVALUATION

# IMPACT EVALUATION OF POLICIES, PROGRAMMES AND PROJECTS

 8 WEEKS, 60 HOURS

# IMPACT EVALUATION OF POLICIES, PROGRAMMES AND PROJECTS

---

## OVERVIEW

### SNAPSHOT OF THE COURSE

This tutor-based online certification programme provides a practical approach to designing, conducting and interpreting impact evaluations. It brings together researchers, evaluation experts and development practitioners in a collaborative and instructive online space. Are you ready to become a certified impact evaluation specialist?

---



ONLINE

**ITCILO E-CAMPUS**

## WHAT

### WHAT TOPICS DOES THIS COURSE COVER?

- General concepts and considerations for impact evaluation: the recurring dilemma of attribution versus contribution
- Quantitative and qualitative methods for impact evaluation
- Experimental and quasi-experimental impact evaluation design
- Methods of data collection, processing and analysis for impact evaluations
- Managing and utilizing the impact evaluation for decision making and development of new knowledge

### DELIVERY MODE

The course includes 8 self-paced modules, complemented by weekly individual assignments using a selected intervention, knowledge tests, a discussion forum and weekly online webinars, 9 in total, of approximately 90 minutes. A tutor providing individual feedback will support the learning journey.



COLLABORATIVE LEARNING

**ONLINE RESOURCES**

## WHY

### WHY SHOULD I JOIN?

This course is delivered through distance learning and deployed on the ITCILO e-Campus. It frees you from the classroom and gives you the flexibility to complete the learning modules at your own pace, within the module and course timeframe, and to carry-through weekly assignment within your schedule.

- Data analysis and evaluation skills are essential to professionals working in the public and development sectors.
- Employers that sponsor participants obtain the possibility to create an impact evaluation scheme for one of their development interventions.



LANGUAGES

**ENGLISH**

- 
- Successful participants receive a professional certification attesting their capacity to effectively design and conduct impact evaluation.
  - The programme was developed and is implemented by evaluation experts and practitioners, researchers and development cooperation managers.
  - Participatory activities include self-guided modules, webinars, online forum, practical assignments, individualized feedback and tutoring.
  - Participants keep access to the e-Campus course on impact evaluation, training material, and references.

## WHO

### WHO TAKES THIS COURSE?

- Monitoring and evaluation specialists
- Independent evaluators
- Researchers
- Project coordinators and programme managers
- Donor staff appraising and evaluating projects and programmes
- Policymakers
- Officials of non-governmental organizations involved in monitoring and evaluating.

## OPPORTUNITY

This course is eligible to access the Diploma for Development Cooperation Specialists. Check more [info](#).

### MULTIMEDIA MATERIAL

The course includes videos, guides and reading materials

---

### ACTIVE LEARNING

Listen, discuss and work together with your peers and coaches

---

### HIGH-LEVEL RESOURCES

Learn from international impact-evaluation specialists

---

## WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course:  
No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course:  
Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course:  
Penalty of 100% of course price.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

**International Training Centre of the ILO**  
Organizational Development and Project Services (ODPS)  
Viale Maestri del Lavoro, 10  
10127 Turin – Italy

Silvia Guillen  
s.guillen@itcilo.org  
www.itcilo.org