



INTERNATIONAL LABOUR STANDARDS

# DECENT WORK IN THE PLATFORM ECONOMY

24 – 28 MARCH 2025  
🕒 1 WEEK, 35 HOURS

*Information Note*

## OVERVIEW

In a constantly changing world of work, the labour market is confronted with new opportunities and challenges. The platform economy is one of the most significant manifestations of the changes in the world of work brought out by digitalization. Digital labour platforms, which are a distinctive part of the digital economy, have grown five-fold over the past decade (ILO 2021). These digital labour platforms can be classified into two categories: online web-based and location-based platforms and have proliferated across several economic sectors .

This growth has opened up new markets for businesses, as they connect businesses and clients to workers in different parts of the world. Businesses are also benefiting, as they can use these platforms to access a global and local workforce to improve efficiency and enhance productivity, and enjoy wider market reach. At the same time, the platform economy is also significantly transforming labour processes and reshaping the way work is organized and performed, raising concerns about decent work.

The platforms have created new jobs and income opportunities, including for women, people with disabilities, young people and migrant workers, often associated with flexibility and low barriers of access for workers. While workers can also benefit by accessing the global labour markets through these platforms, there are challenges related to regularity of work and income, working conditions, social protection, skills utilization, and representation (ILO, 2021) .

Platform work has changed the existing business models and also the employment relationship upon which these business models relied (Berg et al., 2018; ILO, 2021). Meanwhile, as digital labour platforms have scaled their operations in the last decade, regulators around the world have struggled to keep pace with the changes these platforms have presented (cfr. ILO Regulatory options for conflicts of law and jurisdictional issues in the on-demand economy, 2019; ILO, 2021; ILO, 2024).

At the national level, a growing number of Member States adopted legislations or are involved in discussing legislative proposals regarding the regulation of platform work. Social dialogue has been an important backbone of many of these policy-making processes. States that enacted regulations may also face compliance issues .

Since 2015, the ILO has been studying digital labour platforms with a view to understanding the implications of this new form of work organization on workers and employment in general. In March 2023, the ILO Governing Body, took note of the normative gap analysis conducted by the Office, and decided to place on the agenda of the 113<sup>th</sup> Session (June 2025) a standard-setting item with a double-discussion procedure. The ILO has prepared the report “Realizing decent work in platform economy” which provides up-to-date information on platform work, regulations and practices and it is intended to inform the discussions at the Conference. It also includes a questionnaire aimed at gathering substantial views about the content and structure of a standard (or standards) addressing decent work in the platform economy.

## WHO IS THE TARGET AUDIENCE?

Representatives of Governments.

## OBJECTIVE AND CONTENTS OF THE EVENT

Drawing on the guidance from existing International Labour Standards (ILS) and the findings from key research carried out on the topic, including reviews of law and practice, the training programme aims at increasing the knowledge of representatives from Governments (Ministry of Labour and Social Policies) on decent work in the platform economy.

## WHAT WILL I GAIN FROM THE EVENT?

During the five-day training programme participants will have the opportunity to update knowledge and share experiences & case studies on the opportunities and challenges of platform work, including the innovative aspects observed in different parts of the world and key considerations from ILO in relation to standard setting on decent work in the platform economy.

## WHAT TOPICS DOES THIS EVENT COVER?

More specifically, the five-day learning programme intends to provide a comprehensive overview of the:

- impact of the platform economy on the world of work;
- existing regulatory framework and gaps relating to the different dimensions of decent work;
- case law and legal instruments & practices among Member States (capturing the diversity of approaches to regulatory intervention);
- trends, gaps and emerging legislative practices in relation to platform worker;
- methods to promote evidence-based participatory policy making in the platform economy.

## HOW IS THE EVENT ORGANIZED?

The face-to face-training course will be participatory and will be structured in a way to facilitate the presentation and analysis of all relevant aspects in law and practice related to platform work facilitated by international experts from the ILO and other organizations, including group discussions on technical issues. National experiences will be at the core of the discussions.

Each training day will be based on the following structure:

- Technical inputs and thematic presentations
- Interactive discussions on specific cases
- Group discussion at national level
- Presentation of key findings from each group in plenary and feedback from experts.

Participants will have access to the eCampus developed by ITCILO.

A special connection will be established with the resources of the ILO Observatory on AI and Digitalization.

## WHO ARE THE RESOURCE PERSONS?

The discussion will offer a well-structured update on technical issues and an interactive platform facilitated by international experts.

## WHAT IS THE LANGUAGE OF THE EVENT?

The course is offered in English. A good command of the working language is required.

## HOW MUCH DOES THE EVENT COST?

The cost for the participation, including tuition fee €1,825 and Subsistence €720 amounts to **2,545 Euros**.

## ARE THERE ANY FELLOWSHIPS?

A very limited number of fellowships are available to qualified candidates coming from eligible countries.

*As an Organization dedicated to promoting social justice and internationally recognized human and labour rights, the ILO is taking a leading role in international efforts to foster gender equality. In line with this ILO focus, women are particularly encouraged to apply to ITCILO courses.*

## HOW TO PAY FOR THE COURSE?

Tuition costs must be paid in advance before the beginning of the course by the participant or the sponsor through bank transfer or credit card.

Payments by bank transfer should be made to:

International Training Centre of the ILO Account No. 560002 Bank: Intesa-Sanpaolo Ag. 523

IBAN: IT96 G030 6909 2141 0000 0560 002 BIC: BCITITMM

Address: Corso Unione Sovietica 409, 10135 Turin – Italy

Note: on the bank transfer form, the participant's name and the course code (A9017998) should be indicated.

For payments by credit card, please e-mail to [ils@itcilo.org](mailto:ils@itcilo.org).

For detailed information regarding payments, cancellations and refunds, please consult: <https://www.itcilo.org/applications-payments-cancellation>

## HOW TO APPLY?

The deadline for application is **10 February 2025**

Candidates must submit the on-line application form duly completed, available at: <https://oarf2.itcilo.org/STF/A9017998/en>

and a letter from the sponsor indicating the financial support (or a letter from the applicant stating that participation costs are covered by him/herself), to be uploaded while filling in the on-line application.

Incomplete applications will not be considered.

### **WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES**

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

## **INFO**

### **FOR FURTHER INFORMATION PLEASE CONTACT**

**International Training Centre of the ILO**  
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and Gender Equality (ILSGEN)  
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**COURSE CODE: A9017998**