



APPROACH TO INCLUSIVE MARKET SYSTEMS

CERTIFICATION PROGRAMME

AMMAN, JORDAN - 29 SEPTEMBER TO 3 OCTOBER, 2024

Call for participants



International
Labour
Organization



International Training Centre

BACKGROUND

Jordan hosts more than 759,000 refugees registered with the UNHCR, primarily comprising over 658,000 Syrians, along with over 2 million Palestinian refugees. This influx constitutes nearly seven percent of Jordan's population, making it one of the top refugee-hosting countries per capita globally. Most Syrian refugees reside outside of camps, with over 80 percent living in urban areas like Amman, Irbid, and Mafraq. However, Jordan's fragile economy, compounded by the Syrian crisis, has worsened, with the IMF estimating an annual loss of one percent of GDP due to investment and export declines.

To address these challenges, the Partnership for improving prospects for forcibly displaced persons and host communities (PROSPECTS) was established by the Government of the Netherlands. PROSPECTS aims to shift from humanitarian to development-focused aid to tackle long-term issues and meet the needs of both host and refugee communities, fostering inclusive, cohesive, and productive societies.

The Partnership focuses on four main areas: education and training, decent work, protection and inclusion, and new approaches to addressing displacement. The ILO specifically concentrates on promoting decent work by enhancing local economic development and improving employability through skills training for refugees and host communities to integrate into local labor markets and access business opportunities.

In Jordan, PROSPECTS operates at both policy and sectoral levels, engaging with host and refugee communities. At the policy level, the aim is to create an inclusive framework for stakeholder involvement in addressing forced displacement. Sectoral initiatives support entities such as employers, trade unions, financial institutions, and community organizations to better reach and engage with targeted groups. Direct interventions address various needs and vulnerabilities hindering access to education, employment, enterprise development, and protection systems for both host and refugee communities. The overarching goal is to align PROSPECTS activities with national priorities, supporting Jordan in achieving its development objectives outlined in the Jordan Vision 2025 strategy.

As part of the PROSPECTS partnership, ILO Jordan commissioned a Value Chain Analysis in 2022 in the agricultural sector, using the Approach to Inclusive Market Systems (AIMS). The research team conducted a rapid market assessment and sector selection, looking at the tomato, capsicum, date, stone fruit, and livestock sectors, with the goal of prioritizing the subsectors that have a high potential for refugee inclusion.

Based on the experience in conducting the Value Chain Analysis in 2022, the ILO noted the importance of developing a local pool of experts with a strong understanding of the Approach to Inclusive Market Systems. This training programme seeks to do that, while supporting the ILO in the update and finalization of the existing market systems analyses, which will be used to guide the next phase of the PROSPECTS partnership.

THE OPPORTUNITY

If you are an independent professional or consultant working in the area of Small and Medium Enterprise Development, have experience in working with marginalized groups and/or in migrant's re-integration, you are encouraged to apply to the Certification Programme on the Approach to Inclusive Market Systems. Upon successful completion of the programme, you will:

- Receive a certificate of participation delivered by the International Training Centre of the ILO
- Receive a certificate of achievement and become a certified analyst in the Approach to Inclusive Market Systems
- Become part of a network of AIMS and Value Chain Development analysts, with potential for future collaboration with the ILO
- Be qualified to conduct market systems analyses and design programmes to support the economic integration of migrants and returnees.

OVERVIEW OF THE COURSE

This training course will support you in the design of livelihood interventions based on a solid understanding of market trends and demand. The training combines expert input with applied learning methodologies. During the course, you will be exposed to group-based learning methods, including expert presentations, mapping exercises and case studies, to ensure a high-quality learning experience.

LEARNING OBJECTIVES

At the end of the course, you will be able to:

- Identify high-growth value chains with the potential to generate decent employment for migrant population and host communities;
- Analyze a value chain and identify systemic constraints to small business growth and decent job creation;
- Design business model-based pilot interventions to achieve a vision of how value chains and markets should function;

- Increase your capacity to lead and facilitate market systems analysis in their country and context.

WHO IS IT FOR?

The Certification programme on the Approach to Inclusive Market Systems is aimed at independent professionals and/or those working in areas related to the promotion of SMEs in institutions that provide business consulting services or work in training centres or institutes, universities, etc. In order to apply, you will have to fit the following profiles:

MINIMUM REQUIREMENTS

At least 4 years of work experience with a minimum of 2 years in conducting value chain studies in Jordan, or 2 years of experience in the design, evaluation or implementation of:

- Livelihood programs for vulnerable populations,
- Local economic development programs
- Enterprise development programs

DESIRABLE REQUIREMENTS

- Professional experience in programs on productive inclusion of refugees,
- Good knowledge of gender equality and intercultural aspects.

CERTIFICATION PROCESS

The certification process of selected participants will be organized in the following phases:

FACE-TO-FACE TRAINING PROGRAMME

The face-to-face training course will take place in Amman, Jordan, from the 29th of September to the 3rd of October 2024. It will consist of a combination of theoretical sessions, case studies, and practical exercises, designed to provide you with the theoretical and methodological components associated with the Approach to Inclusive Market Systems (AIMS). The training programme will be organized as follows:

Time	Day 1	Day 2	Day 3	Day 4	Day 5
9:00 – 10:30		The market systems framework and its relevance for refugees	Market systems analysis: analytical tools to identify market constraints and opportunities	Market systems strategy: creating a vision	Case study: market systems implementation
10:30 – 11:00	Coffee break				
11:00 – 12:30		Case study: market systems	Case study: sector selection	Case study: creating a vision	Implementing market systems development: articulating results chains
12:30 – 14:00	Lunch break				
14:00 – 15:30	Introduction, world café and training overview	Finding the right sector for refugees	Market systems analysis: identifying root causes	Market systems development: facilitation	Practical tools to conduct a market systems analysis
15:30 – 16:00	Coffee break				
16:00 – 17:00	Frameworks for regulating economic inclusion of refugees	Finding the right sector for refugees	Case study: market systems analysis	Market systems development: partnerships	Making MSD work for you Delivery of certificates

The total time commitment for this phase is 30 hours – if you successfully complete the required assignments, you will be awarded an ITCILO **certificate of participation**.

FIELDWORK ASSIGNMENT

During the second part of the certification process, you will be challenged to apply what you have learned, by conducting an AIMS assessment in a sector assigned to you.

You will be working in groups, and the analysis will have to include primary research. The ITCILO will offer individualized tutoring support throughout the completion of the assignment, and provide personalized feedback to the final work. Furthermore, the training team will organize two skills clinics with the entire group of candidate analysts. During the clinics, you and your peers will be able to share their progress and questions on the assignment, and receive support from the training team, as well as brainstorm solutions with the rest of the cohort.

You will have 6 weeks to complete the fieldwork assignment, which will take you an estimate of 40 hours

CERTIFICATION

The final step in the process consists in certification. If you have successfully completed the fieldwork assignment, you will be invited to take a final written test, which, jointly with the analysis report, will allow the ITCILO to certify your understanding of the AIMS methodology.

At the end of this phase, successful participants will receive the ITCILO **certificate of achievement** for the AIMS programme.

PRATICAL INFORMATION

The training will be held in English in Amman, Jordan. Participants will be paid for transportation to and from the workshop, as well as incentives for the fieldwork and data collection phase.

HOW TO APPLY

If you are interested in applying to the programme, please register at this link <https://oarf2.itcilo.org/MIN/A5717921/en>